

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

<b>Applicant:</b>	<b>Dickerson, Jr.</b>	<b>Conf. No.:</b>	<b>6358</b>
<b>Serial No.:</b>	<b>09/940,974</b>	<b>Art Unit:</b>	<b>3623</b>
<b>Filed:</b>	<b>08/28/2001</b>	<b>Docket No.:</b>	<b>END920010076US1</b>
		<b>Examiner:</b>	<b>Johnna Ronee Loftis</b>
<b>Title:</b>	<b>METHOD AND SYSTEM FOR GENERATING A VALUE PROPOSITION FOR A COMPANY IN AN INDUSTRY</b>		

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Sir:

**I. INTRODUCTORY COMMENTS**

In response to the Final Office Action of September 27, 2006 and the Advisory Action of October 23, 2006, please re-consider the rejections based on the following remarks.

**Listing of the Claims** are reflected in the listing of claims that begin on page 2 of this paper.

**Remarks** begin on page 9 of this paper.